

Project Case Studies

Consulting | Design | Develop | Implement



State Approved Private Training Provider

[Performance Appraisal Rating Enclosed]

"Celebrating 22 Years of Excellence"










Project Case Studies:

Our solutions are unique as the people you employee. When custom workforce training/communication designs are required, when the traditional approach fails, TMC provides. Twenty-two (22) years of project success and on-going client relations. For details on our consulting/design services or for emotional intelligence training products, please contact 866.487.2815.

FEATURED:

Demonstrations available upon request



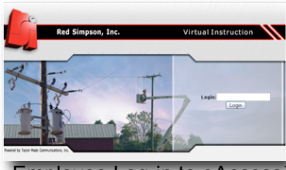
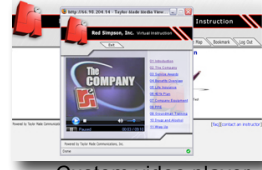


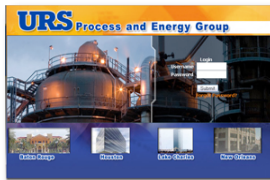



 Shell Franklin Project Monaca, PA	<ul style="list-style-type: none"> • Scope of Work: Custom Video Communications Platform (Q1 2016) • Design Develop Inductee video for craft onboarding • Shell Oil Stakeholders: Anca Rusu (P.D.), David Pendrey (Principal HSSE) • Project Dates: October 2014 – <i>Active</i>
 CBI Corporate Safety Houston, TX	<ul style="list-style-type: none"> • Scope of Work: CEO Video Messaging, Recruiting Campaigns • Design Develop series of video deliverables for internal audience(s) • CB&I Stakeholders: Dwight Abshire (Global HSE) • Project Date(s): January 2014 – <i>Active</i>
 BECHTEL Corporate Safety Houston, TX	<ul style="list-style-type: none"> • Scope of Work: Internal Video Campaigns (Top Five) (CEO Messaging) • Design Develop series of video deliverables for internal & external audience(s) • Shell Oil Stakeholders: Chris Forbes (Operations ES&H), Jeff Shoop (Global EH&S) • Project Date(s): January 2014 – <i>Active</i>
 Shell Carmon Creek Project Calgary, CA	<ul style="list-style-type: none"> • Scope of Work: Custom Video Communications Platform • Design Develop Implement Manage weekly deliverables for Craft Communications, Construction Milestones, Onboard Training, Internal Audience(s) • Shell Oil Stakeholders: Paul Pickering (P.D.), Donna Hendrix (Knowledge Manager) • Project Dates: February 2014 – <i>Active</i>
 Shell VPS-5 Recovery Project Port Arthur, TX	<ul style="list-style-type: none"> • Scope of Work: Custom Video Communications Platform • Design Develop Implement Manage weekly deliverables (Craft focus) • Shell Oil Stakeholders: Jerry Forstell (GM), Steve Rathweg (VP Manufacturing) • Project Dates: 2012 – 2013
 Shell SIMOPS – Workforce Port Arthur, TX	<ul style="list-style-type: none"> • Scope of Work: Custom Video Communications Platform • Design Develop Implement Manage weekly deliverables (Educational focus) • Stakeholders: Tom Purvis (VP Manufacturing), Jeff Funkhouser (Prod. Manager) • Project Dates: 2011 – 2012
 Shell Motiva Crude Expansion Project Port Arthur, TX	<ul style="list-style-type: none"> • Scope of Work: Custom Video Communications Platform • Design Develop Implement Manage weekly deliverables (Craft focus) • Stakeholders: Paul Pickering (Project Manager), Nick Smallwood (VP Project Eng.) • Project Dates: 2009 – 2011

**In 2009 TMC designed the first Video Communication Platform (VCP) for a distressed project in the Shell Oil portfolio. Effectively impacting critical project statistics, the VCP solution has since been refined and implemented on five (5) Shell Oil projects.*



Project Case Studies:

Partial List:

	<p>Cleco Line Mechanic Apprentice Program Online Conversion – Pineville, LA</p> <ul style="list-style-type: none"> Scope of Work: Custom LMS / Convert classroom content to online delivery Stakeholders: Mike Clark (Dir. Of Safety), Geri Ayers (System Analyst) Project Dates: 2000 - present <p><i>Demonstration available upon request</i></p>
	<p>Red Simpson, Inc. – Alexandria, LA</p> <ul style="list-style-type: none"> Scope of Work: Custom LMS / Online Orientation / Grant Writing & Administration Stakeholders: Ron Schenk (Dir. Of Training) Project Dates: 1999 – 2004 <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>Employee Log-in to eAccess™</p> </div> <div style="text-align: center;">  <p>Custom video player</p> </div> <div style="text-align: center;">  <p>Student's Career Path of training</p> </div> </div>
	<p>Pike Electric Energy Services – Mount Airy, NC</p> <ul style="list-style-type: none"> Scope of Work: Custom LMS / Online Orientation / Grant Writing & Administration Stakeholders: Michael Heath (VP of Operations) Project Dates: 2005 - present <p><i>Demonstration available upon request</i></p>
	<p>URS Corporation – Houston, TX</p> <ul style="list-style-type: none"> Scope of Work: Quality control training converted to online Stakeholders: Randy Mehlon (Quality/Safety Regional Manager) Project Dates: 2006 <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>Employee log-in</p> </div> <div style="text-align: center;">  <p>Employee procedures view</p> </div> <div style="text-align: center;">  <p>Admin "dash-board"</p> </div> </div>
	<p>Spirit AeroSystem – Wichita, KS</p> <ul style="list-style-type: none"> Scope of Work: Technical classroom training converted to online learning Stakeholders: Richard Rudd (Technical Training Manager) Project Dates: 2007

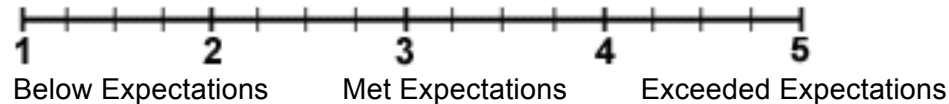


	<p>Cajun Constructors – Baton Rouge, LA</p> <ul style="list-style-type: none"> • Scope of Work: New orientation course design / develop for new hire (pile driving) • Stakeholders: Mike Moran (VP of Operations) • Project Dates: 2007
	<p>Razz Electric – LeCompte, LA</p> <ul style="list-style-type: none"> • Scope of Work: Supervisory Training / Grant Writing & Administration • Stakeholders: Michael Patton • Project Dates: 2007
	<p>Louisville Gas & Electric – Louisville, KY</p> <ul style="list-style-type: none"> • Scope of Work: Classroom course design and develop • Stakeholders: Joe Welsh • Project Dates: 2006 <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>Custom video / Client's craftsman</p> </div> <div style="text-align: center;">  <p>Working with subcontractors</p> </div> <div style="text-align: center;">  <p>Pre-task safety meeting</p> </div> </div>
	<p>T&D Powerskills, LLC – Alexandria, LA</p> <ul style="list-style-type: none"> • Scope of Work: Training content updates / Online conversion / Custom LMS • Stakeholders: Joe Welsh • Project Dates: 2006 • Co-Founder / Co-Owner / Director of Sales (2007)
	<p>Grand Bahamas Power Company – Freeport, Bahamas</p> <ul style="list-style-type: none"> • Scope of Work: Training content updates / Online conversion / Custom LMS • Project Dates: 2007
	<p>Pepco Holdings, Inc. – Newark, DE</p> <ul style="list-style-type: none"> • Scope of Work: Content development / SME's / Manual Consolidation / Online • Stakeholders: Edie English • Project Dates: 2007
	<p>The Shaw Group – Baton Rouge, LA</p> <ul style="list-style-type: none"> • Scope of Work: Content development / Manual Consolidation / Branding • Stakeholders: John Scott (VP EH&S) Michelle Gardner (HR Manager) • Project Dates: 2006



Performance Appraisal:

As a State approved service provider the "Performance Appraisal" reflects how TMC compares to other suppliers in an international network of consulting and content-design firms. A third party provider that selectively gathers qualitative data from a pre-determined list of clients conducts the appraisal surveys. TMC is evaluated on six different criteria, each receiving a rating between 1 and 5. Using the scale of measurement, you can evaluate TMC's performance evaluation from each client and how TMC ranks in comparison to the average consulting firm in the network.



Criteria:	Rating:
<ul style="list-style-type: none"> Overall Satisfaction - How satisfied the client was overall with the services they received. 	4.2
<ul style="list-style-type: none"> Proficiency - How proficient the client believes Taylor Made Communications was within the scope of the services delivered. 	4.3
<ul style="list-style-type: none"> Responsiveness - How responsive Taylor Made Communications was in meeting the client's needs and desires. 	3.9
<ul style="list-style-type: none"> Results - How close the results of the project came to the expectation set by Taylor Made Communications. 	4.2
<ul style="list-style-type: none"> Cost Performance - How well Taylor Made Communications did in meeting projected costs taking into account reasonable cost increases caused by unforeseen circumstances. 	4.2
<ul style="list-style-type: none"> Schedule Performance - How well Taylor Made Communications did in meeting projected schedules taking into account reasonable extensions caused by unforeseen circumstances. 	3.1

For more information, please contact:
 866.487.2815
 Or visit online
www.TMCTraining.net



Two decades of customer service and client relationships. Please find below an abbreviated list of clients expanding from small business owners to global icons in the internal market place. Industry segments range from retailers and other industries in the private sector to publically trade and governmental agencies.

<p>Association of Building Contractors ACA Corporation Advantous Health Care Alabama Power & Electric Alexandria Bike Works Alexandria Business Machines Alexandria Country Day (Private School) American Medial Response Apostolic Medical Society International Arthur Smith Magnet Jr. High School Assemblies of God Ballard and Associates (Engineers) Barbra Difulco Real Estate Barron Heinberg & Brocato (Attorneys at Law) Beard Construction Group Bechtel Corporation (International Contractor) Bill Lewis Lures Boise Cascade Boys and Girls Clubs of Central Louisiana Brian Tracey International Byron Talbot Construction Cajun Constructors Carbo & Dubois (CPA firm) Cenergy (Energy Services) Central Louisiana Chamber of Commerce Central Louisiana Area Health Education Chaos Cycles (Motorcycle Builder) Chicago Bridge & Iron (International Contractor) CLC Engineers CLECO (Central Louisiana Electric Company) Coastal / Brenntag (Oil Field Services) Cypress Bend D&J Tire Diamond B Construction Dixie Youth Baseball Dresser Industries Dynergy (Energy Services) Economy Boots Eddies BBQ Evergreen Presbyterian Ministries Ferrara Manufacturing George Hauk's Automotive Gilchrist Construction Glass Tint, Etc. Global Fighting Alliance Global Plastic Systems GoTrain (Intellectual Property Owner) Grand Bahamas Power Company</p>	<p>Handi-Works Production Healthcare Pharmacy Hodge's Garden Hog Heaven Hospice Foundation Hunter & Associates Hyatt Regency Incident Prevention Industrial Specialty Contractors Infrasource Institute for Safety in Power line Construction Jacobs Engineering JayMac Pharmaceuticals John Huffman Fine Jewelry Kay Electronics Dr. Kevin Fleming Kinetix Broadband Kisatchie National Mortgage Kyle's Collision Center Louisiana Principles Association Louisiana Department of Labor Louisville Gas & Electric MADD Marler Ford McKesson APS Med Express Ambulance Service Messiah 202 Millennium Medical Pepco Holdings, Inc. (Electric Utility) Pike Electric Pynes Automotive Rapides Parish School Board Red River Bank Red Simpson, Inc. (Power Line Contractor) Rescar (Rail roads) Richard Starling (Judge's Campaign) Rockwell Automation Safety Management Systems Shaw Group Shell Oil & Gas (US & Canada) Spirit Aerosystems T&D Powerskills Tampa Electric Company (TECO) URS Corporation</p>
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